



2025

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SPONSORSHIP  
*opportunities*

*your support*  
makes a watershed of  
*difference*

# 20 | SPONSORSHIP 25 | *opportunities*



## ANNUAL SPONSOR

Over 36 years, GVC has built a strong reputation in our watershed community. Our work stands for itself — countless happy clients and dedicated volunteers, thousands of trees planted, hundreds of conservation gardens installed, and 39 conservation easements held in partnership with local landowners preserving over 2,000 acres of the beautiful Gunpowder watershed.

**Our corporate sponsorships are so important to us.  
We value your support and engagement with our efforts.**

We are excited for you to join us as a Corporate Sponsor. Your business will receive year-round recognition, a personalized volunteer opportunity, and opportunities for your employees to network and/or participate in fun activities.

### Annual Sponsorship Benefits

	\$15,000 SPONSOR	\$10,000 SPONSOR	\$5,000 SPONSOR
Annual Report recognition	XL Logo	Lrg Logo	Logo
Website and e-newsletters	XL Logo	Lrg Logo	Logo
Event signage	XL Logo	Lrg Logo	Logo
Printed materials	XL Logo	Lrg Logo	Logo
Explore the Gunpowder Event t-shirt recognition	XL Logo	Lrg Logo	Logo
Lunch & Learn for employees	1 virtual or on-site	1 virtual or on-site	1 virtual
Personalized employee volunteer stewardship opportunity	Stream cleanup, tree maintenance or tree planting	Stream cleanup or tree maintenance	—

### Pick Two of the Following Special Event Benefits

	\$15,000 SPONSOR	\$10,000 SPONSOR	\$5,000 SPONSOR
Tickets to Annual Fundraiser (10/2025)	12	10	8
Ad in Annual Fundraiser Program (10/2025)	Full Page Ad	Half Page Ad	—
Free registration for Explore the Gunpowder for employees	20	15	10
Co-hosted public event on-site during Explore the Gunpowder time-period	Optional	Optional	Optional

### Annual Sponsor & Personalized Stewardship Opportunity (\$20,000)

We would love to discuss a personalized package for your business at this level to include all of the above benefits and other collaborative partnership possibilities.

**For more information about Annual Sponsorship Opportunities, contact: Lindsay Crone 410-490-6970 | lcrone@gunpowdervc.org**



# 20 | SPONSORSHIP 25 | *opportunities*


## EXPLORE THE GUNPOWDER *Signature Event!*

Tuesday, April 22, 2025 – Tuesday, June 3, 2025


Location: Hybrid, at your own pace

The Explore the Gunpowder Watershed Challenge is a 6 week long event where participants are encouraged to connect with nature, local businesses, and environmental stewardship. Your business will be featured throughout the event period and through a variety of print and online materials with a reach of about 8,000.

Participants complete challenges at their own pace and can also join in scheduled activities at venues around the watershed.

 **Activity Challenge:** Complete 45 miles of activity symbol of the length of the Gunpowder Watershed

OR

 **Exploration Challenge:** Visit local nature centers and businesses to earn stickers in our Gunpowder Passport. You can also earn a sticker for attending a GVC workshop or volunteer activity

This inclusive event is at your own pace — participants can bike, walk, run, roll, swim, or otherwise move throughout the watershed. In previous years, our Explore participants logged over 760 miles. We expect to have at least 100 participants in 2025.

The Gunpowder Passport makes this a perfect event for local businesses who would like to engage with the community in a fun way. Our participants are competitive and want to collect as many stamps as possible during their travels.



### Event Sponsorship Benefits

	\$2500 SPONSOR	\$1000 SPONSOR	\$500 SPONSOR
Listed in passport, signage, and online	Logo	Logo	Name
Event t-shirt recognition	Logo	Name	-
Co-hosted public event on site during Explore period	Optional	Optional	-
Free registrations for employee participants	8	4	-
Annual Report recognition	Logo	Name	Name

For more information about Event Sponsorship Opportunities, contact: Lindsay Crone 410-490-6970 | [lcrone@gunpowdervc.org](mailto:lcrone@gunpowdervc.org)



# 20 | SPONSORSHIP 25 | *opportunities*

## ANNUAL FUNDRAISER

October 2025

Location: TBD

Each fall, we host an annual fundraiser that allows us to continue our important work--preserving land, restoring natural areas, and encouraging people to become environmental stewards. An intimate gathering of approximately 150 people, our fundraiser brings together nature enthusiasts, community leaders, and business professionals to network and deepen their involvement with GVC's work.

We invite you to sponsor our annual fundraiser. Your company will be featured before, during, and after the event through online media and print materials.



### Event Sponsorship Benefits

	\$2500 SPONSOR	\$1000 SPONSOR	\$500 SPONSOR
Listed on event program, signage, and online	Logo & Optional 1/4 page ad	Logo	Name
Event tickets	6	4	2
Annual Report recognition	Logo	Name	Name

For more information about Event Sponsorship Opportunities, contact: Lindsay Crone 410-490-6970 | [lcrone@gunpowdervc.org](mailto:lcrone@gunpowdervc.org)





# VOLUNTEER LEADER RECOGNITION RECEPTION

December 2025

Location: TBD

Volunteers are the heart of GVC. Each year approximately 2,000 volunteers work with GVC to plant trees, install gardens, clean streams, and more! Some of our volunteers join us for one event, but others are volunteer leaders helping to lead GVC’s stewardship efforts in the community. Each December, we recognize our Charlie Conklin Volunteer Leader of the Year, our Community Leader of the Year, and other volunteers with Certificates of Honor at this event.

Help us celebrate these watershed protectors by sponsoring this important evening. This intimate event hosts between 50-75 of our most engaged volunteer leaders and their families. Sponsors will be featured before and during the event and with additional reach online through social media, e-news, and blog posts about the award winners and sponsors.

## Event Sponsorship Benefits

	\$2500 SPONSOR	\$1000 SPONSOR	\$500 SPONSOR
Listed on event program, signage, and online	Logo	Logo	Name
Event tickets	6	4	2
Display at Event	Optional	—	—
Annual Report recognition	Logo	Name	Name

For more information about Event Sponsorship Opportunities, contact: Lindsay Crone 410-490-6970 | [lcrone@gunpowdervc.org](mailto:lcrone@gunpowdervc.org)



Have Questions or want more information about Corporate Sponsorships? Contact:



Lindsay Crone  
Executive Director  
410-490-6970  
lcrone@gunpowdervc.org



Connect with us socially:



## *Our Vision* A Gunpowder Watershed that consists of:

- **Healthy lands** where native plants and animals thrive and where natural habitats are abundant
- **Healthy waterways** where streams flow clear and are connected to and nurtured by the land around them
- **Healthy communities** where residents, businesses, farms, and neighborhoods thrive and are empowered with the knowledge and resources to sustain the long-term interdependency of land, water, and people



*Thank You*  
for your consideration

